



# City of Seattle

Edward B. Murray, Mayor

## Finance and Administrative Services

Fred Podesta, Director

Applicant:	Page:	Revises:
City of Seattle	1 of 3	R-6.310.200.A(3)
Department of Finance and Administrative Services	Publication:	Effective:
	10/3/2014	TBD
Director's Rule:	Code and Section Reference:	
R-6.310.200.A(3) Vehicle Color Scheme	SMC 6.310.200, .255 and .320	
	Type of Rule:	
	Code Interpretation	
	Ordinance Authority:	
	SMC 3.02.060	
Approved:		
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Fred Podesta, Director		Date



## City of Seattle Taxicab and For-Hire Vehicle Rules

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### **Rule R-6.310.200.A(3) Vehicle Color Scheme. (SMC 6.310.200, .255 and .320)**

Seattle Municipal Code Section 6.310.200 reads as follows:

#### 6.310.200 Taxicab association license application

A. Any business or individual desiring to operate as a taxicab association within The\_City of Seattle shall file with the Director a signed and notarized taxicab association application, on forms approved by the Director. The application shall include the following information:

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3. The color scheme the applicant taxicab association proposes to require for each affiliated taxicab, and two (2) two-inch (2") by two-inch (2") sample color chips;

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Seattle Municipal Code Section 6.310.255 reads as follows:

#### 6.310.255 For-hire vehicle company operating responsibilities

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B. Upon the effective date of this ordinance, submit two two-inch by two-inch sample color chips of the company's proposed color scheme to the Director. All proposed color schemes must be approved by the Director and must be distinct from the orange, yellow or green used by taxicabs. The Director must approve any changes in color scheme. (Class C).

Seattle Municipal Code Section 6.310.320 reads as follows:

#### 6.310.320 Taxicab and for-hire vehicle - vehicle operating requirements

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B. For taxicabs only, and subject to subsection 6.310.230.C, the vehicle complies with the approved color scheme of the taxicab licensee's taxicab association (suspension and Class B);

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1. As of the first license renewal period after the effective date of this ordinance, for-hire vehicle owners or companies with a color scheme composed solely of the yellow, orange, and/or green, or any combination thereof, used by taxicabs, shall repaint the hood, roof, and trunk of those vehicles a color distinct from those used by taxicabs. (summary suspension and Class B)
2. Any for-hire vehicle owner or company who obtains a new vehicle shall paint the hood, roof, and trunk of that vehicle a color distinct from the yellow, orange, or green used by taxicabs. (summary suspension and Class B)
3. The for-hire vehicle company shall submit two two- inch by two-inch sample color chips of the proposed color scheme to the Director. All proposed color schemes must be approved by the Director. (Class C);

The following rule provides guidance for implementing this provision as authorized by the Seattle Municipal Code.

The color scheme for all vehicles affiliated with a taxicab association or for-hire vehicle company must be identical and conform with sample color chips submitted to the Director for approval.

1. Taxicab association color schemes shall be one color. For-hire vehicle company color schemes shall be two different colors (one for the sides and one for the hood/roof/trunk). For-hire vehicles in service as of the first license renewal period after August 14, 2014, the effective date of Ordinance 124524, must be distinct from orange, yellow or green used in taxicabs. New for-hire vehicles must be distinct from the orange, yellow or green used in taxicabs as of August 14, 2014. The Director must approve any changes in color scheme.
2. The taxicab association or for-hire vehicle company logo, if any, shall be in a color which contrasts to the portion of the vehicle where the logo is placed. In no event shall the logo be the sole difference between color schemes.
3. The color scheme and logo must be permanently affixed to the vehicle.